

2021 COA SOCIAL MEDIA GIVEAWAY CONTEST RULES

ELIGIBILITY

The Promotion ("Promotion") is open to the Public, limited to US Citizens, who are eighteen (18) years of age or older at the time of qualification. By entering this Promotion, participants agree to abide by all terms of these Official Rules. Participants will be automatically disqualified for any failure to conform to these Official Rules. This promotion is subject to all applicable local, state and federal laws and regulations and is void wherever prohibited or restricted by law. Employees of Hagerty and their immediate families, and any affiliates or partners of Hagerty are not eligible to win.

SPONSOR

Hagerty Management, LLC ("Hagerty" or "Sponsor"), 121 Drivers Edge, Traverse City, MI 49684

TIMING

The Promotion will begin on June 15, 2021, at 8:00 A.M. Eastern Standard Time ("EST") and will end on June 20, 2021, at 11:59 P.M. EST (the "Promotion Period").

PRIZES

There will be two (2) winners randomly drawn at the end of the Promotion Period for a price package with a value of Two Hundred Seventy-Five Dollars (\$275 USD). The prize package includes (for two people):

- Meet and greet with Wayne Carini
- VIP ticketholders are eligible to reserve a three-night stay at the Inn at St. John's for the Concours weekend at winners expense (limited availability)
- Onsite parking at the Inn at St. John's
- Early entry at 9:00am to the show field
- VIP sit-down lunch in the Grande Ballroom
- VIP tent seating for the Parade d'Elegance
- Commemorative Poster and Magazine

The event will take place on Sunday, July 25th from 9:00am – 4:30pm in Plymouth Michigan at the Inn at St. John's.

HOW TO ENTER AND WIN A PRIZE:

Participants may enter to win the Prize by:

- Concours of America's Facebook page and on Instagram: Enter to win the Prize by tagging your friends; OR:
- By sending an email with COA SOCIAL MEDIA GIVEAWAY in the subject line, to social@hagerty.com, along with the entrant's name and mailing address.

Drawing winners will be posted on Concours of America's Facebook page and on Instagram. Winners must direct message us their mailing address to claim their Prize within five (5) business days of the posts. Should a winner selected fail to provide evidence of eligibility and/or communicate acceptance of the Prize, a new winner will be selected and provided the same timeframe for response, and so on, until winner meets eligibility requirements and accepts the Prize. Prizes will be mailed to the winners provided mailing addresses.

An Eligible Entrant is allowed one entry via Facebook and one entry via Instagram, but an Eligible Entrant may only win once. Multiple entries on each platform will be disqualified.

NO PURCHASE NECESSARY TO ENTER NOR WIN.

ODDS OF WINNING

Odds of winning a Prize are dependent upon participation in this Promotion and Eligible Entries received.

PROMOTION RESULTS

The name of the Prize winners will be announced on the Concours of America's Facebook page and on Instagram. Information about contest winners is also available by contacting Hagerty.

REQUIREMENTS

By participating in this Promotion, Participants agree to be bound by these Official Rules. In order to be declared a winner and claim a prize, the selected participant must be eligible according to these Official Rules, respond to the Sponsor or its representatives without delay once contacted. Participant will respond to accept the Prize within five (5) business days. There is one (1) Promotion Period ("Promotion Period") within the overall Contest. Participants must comply with the foregoing and comply with the time periods (if any) required by the Sponsor in relation to the above. If a selected Participant does not comply with these Official Rules, he/she will be disqualified and will forfeit the Prize and the Sponsor can, at its sole and absolute discretion, select another participant in accordance with these Official Rules.

GENERAL TERMS AND CONDITIONS

Award is provided "as is" with no warranty or guarantee, either expressed or implied, by Sponsor. No prize substitutions or cash alternatives are available; except Sponsor reserves the right to substitute an award of equal or greater value, should the award be unavailable. Award recipients are responsible for all applicable taxes and fees associated with award receipt and/or use and will be required to file a Form 1099. By accepting the aforementioned award, the recipient consents to the use of the recipient's name, voice, portrait, picture, statement, or likeness for advertising and publicity purposes without additional compensation, except where prohibited by law. Sponsor reserves the right, in its sole discretion, to cancel or suspend this Promotion should causes beyond Sponsor's control corrupt the administration, security, or proper play of the Promotion. Decisions of Sponsor are final and binding in all matters, except as stated otherwise herein.

PUBLICITY RELEASE

Upon submission, entrants grant to Hagerty a royalty-free license to use, retain, and publish their name and submission (and any portion thereof) in print and any other media (including social media) for any reason (including, but not limited to advertising, promotions, development, or education-related purposes) so long as the videos are credited to the name of the entrant.

PRIVACY

Hagerty will not distribute, disclose, or sell any personal information provided in connection with the program to third parties, aside from any personal information as may be required by law.

LIMITATIONS OF LIABILITY

Hagerty is not responsible for: (1) any incorrect or inaccurate information, whether caused by participants, or by any of the equipment associated with or utilized in the promotion; (2) mechanical failures of any kind, including, but not limited to malfunctions, interruptions, or faulty equipment; (3) unauthorized human intervention in any part of the promotion; and (4) any error that may occur in the administration of the promotion, the processing of entries, the announcement of the prizes, or in any promotion-related materials. Participating members agree not to institute any claim against, and to release and hold harmless, Hagerty and its owners, officers, directors, employees, agents, or representatives from any and all liability whatsoever for any injuries, losses, costs, taxes, expenses, emotional distress, or damages of any kind, direct or indirect, arising from or in connection with participation in the Promotion or the acceptance, use, or misuse of any award and/or the participation in, or the travel to and from and attendance at any award-related activity. Participants also waive all rights to claim punitive, incidental, or consequential damages, or any other damages, including attorneys' fees and costs.

DISPUTES

Except where prohibited, participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prize awarded, will be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Western District of Michigan or the appropriate Michigan State Court; (2) any and all claims, judgments, and awards will be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion (if any), but in no event does this include legal fees; and (3) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules and Regulations, or the rights and obligations of the participant and Sponsor in connection with the Promotion, will be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.